

LAUNDRY LABS™

POWER PAX™ 5 in 1 / Pellets / ATHLETICS™



Clean. *Reimagined.*

929-229-0615

info@laundrylabs.shop

Why We Started Laundry Labs

Laundry isn't just about clean clothes. It's about dignity, confidence, and care.

Laundry Labs was founded by innovators who saw an opportunity to modernize an overlooked industry.

Rick Rome
creator of WashClub,
transformed commercial
laundry operations.

Lenny Vainberg
a consumer brand
expert, built products
people trust and rely on.

Friends since college, they set out to create something better: cleaning and convenience solutions designed for today's fabrics, businesses, and communities.



LAUNDRY LABS™

Built on Innovation

For over a decade, their work has advanced detergent science, performance cleaning, and operational efficiency.

Designed for Simplicity

Because busy businesses and families deserve solutions that just work. No measuring. No mess. Consistent and convenient results every time.

Committed to Responsibility

From biodegradable capsule technology to reduced packaging waste, concentrated formulas saving water and cruelty-free certification, Laundry Labs is built to protect both fabrics and the environment.

929-229-0615
info@laundrylabs.shop

PowerPax - *The Essentials*

Bulk Packaging



**Power Pax™ 5 in 1
& Power Pellets**
Linen Fresh - 425ct

**Power Pax™ 5 in 1
& Power Pellets**
Lavender - 425ct

**Power Pax™ 5 in 1
& Power Pellets**
Free and Clear - 425ct

PowerPax - The Essentials

Retail Packaging

Linen Fresh Power Pax™ 5 in 1 - 36ct Lavender Free and Clear

5 in 1 - 2ct Linen Fresh

5 in 1 - 2ct Free and Clear



5 in 1 - 2ct Lavender

PowerPax 5-IN-1 - *The Essentials*

One Capsule. Five Functions. Superior Performance.



Color Protection

Helps prevent fading and keeps fabrics looking newer longer.



10x Deep Clean

Breaks down heavy soils, oils, and residues for a thorough clean.



Anti-Bacterial

Supports hygienic laundering and odor-causing bacteria control.



Fabric Softener

We use Ionic fabric softener that enhances softness and elevates fabric quality for a smoother, more luxurious feel.



Lasting Fragrance

Micro-encapsulated fragrance technology delivers freshness that lasts.



Fragrance Free

*ONLY IN FREE AND CLEAR OPTION

Fragrance-free performance for sensitive users and environments.

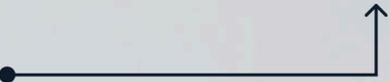


PowerPax - ATHLETICS™

Power Pax™ Athletics
36ct - Citrus Energy



Power Pax™ Athletics
425ct - Citrus Energy



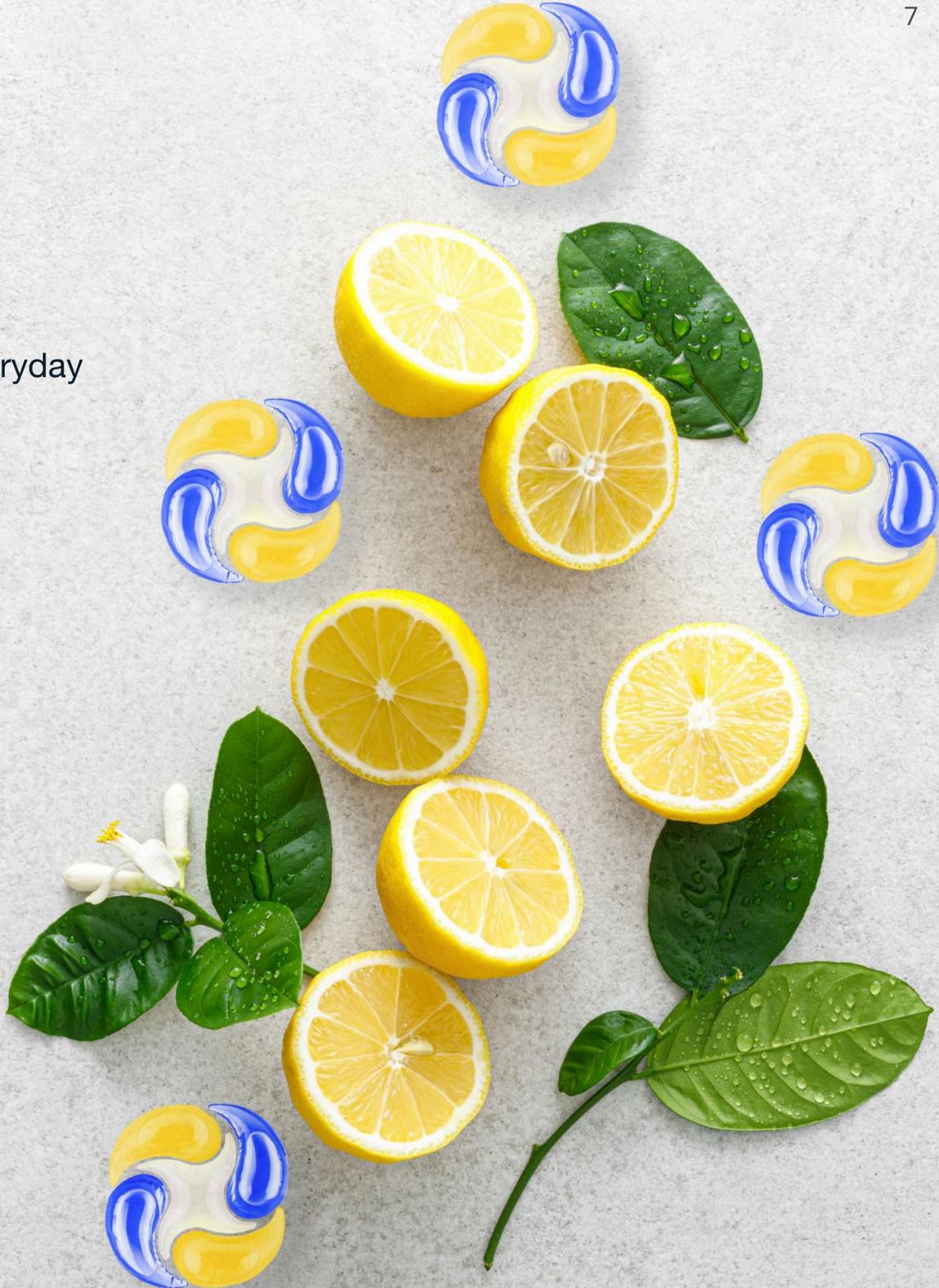
PowerPax - ATHLETICS™

Not Just Clean — Engineered Clean

Athletic Pax™ delivers the same powerful 5-in-1 clean as every Laundry Labs capsule, built to handle everyday laundry with real results.

The difference: Athletic Pax adds a specialized enzyme system engineered specifically for synthetic performance fabrics.

Think Lululemon, Alo, Nike, and technical athletic wear.



Why Performance Fabrics Need Specialized Cleaning
 Synthetic materials like polyester, nylon, and elastane trap:

- sweat & body oils*
- bacteria & odor molecules*
- residues traditional detergents don't fully release*

This leads to clothes that smell “clean... but still sticky”.

Sustainability *Without Compromise*



Free of phosphates



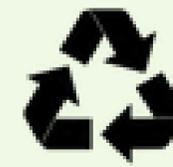
Free of parabens



Free of dyes



Leaping Bunny



Recyclable



Biodegradable

Laundry Labs capsules are:

Concentrated Formula Reduces Water

Optimized dosing reduces overuse

Designed for modern environmental standards

Biodegradable film technology

Reduced plastic & chemical waste

Lower runoff impact

Performance and sustainability can coexist.



Fragrance That Performs™

Powered by Givaudan microcapsule technology.

Releases scent as fabrics move for a lasting “just washed” feel.

Proven Safe & Skin-Friendly

Formulated to meet IFRA global safety standards

-  **Safe for everyday wear**
-  **Balanced scent — never overpowering**
-  **Responsibly formulated fragrance levels**

Why It Sells

-  **Customers smell the difference**
-  **Drives repeat purchases**
-  **Premium scent elevates perceived value**



**Fresh that lasts.
Clean customers trust.**

Source: <https://www.givaudan.com/>

LAUNDRY LABS™



Linen Fresh



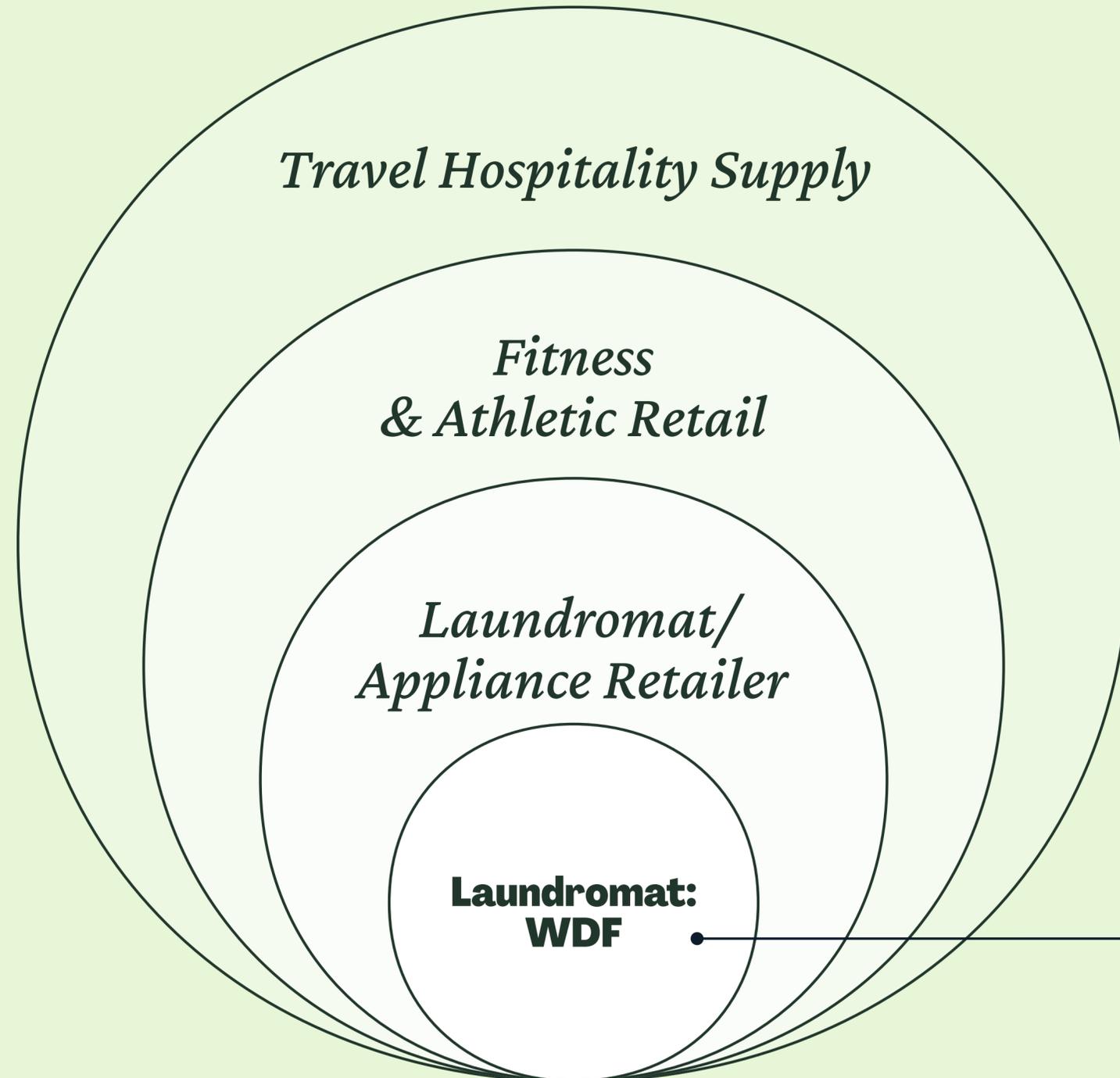
Lavender



Citrus Energy

929-229-0615
info@laundrylabs.shop

One Solution for *Every Laundry Need*



Penetrated Market

Retail Display options

We offer Power Pellets as a white-label solution to extend your product line and grow your brand presence.



LAUNDRY LABS™

929-229-0615
info@laundrylabs.shop

Proven in the *Real World*

Seth F



These are awesome. The most cost effective solution for WDF, plus they leave the clothes smelling awesome and are great on spots and stains.

Rapid Fire Wash Dry Fold



These pods are absolutely amazing. They take all the guesswork out of measuring detergent since it's literally one pod per 15 lbs of laundry. Simple, consistent, and effective.

They smell great and do an excellent job getting clothes clean. Even better, our customers have been extremely happy with the results and many have commented that their laundry doesn't leave them feeling itchy or irritated like some scented detergents do.

We're already on our fourth order and don't see ourselves changing anytime soon. Keep up the great work, Laundry Labs!

Daniel



It's smell so good, I am a First Responder and work in a rough environment. I can also say after serving 20 plus years in the military that I wish I had this product when I was in. It brought a fucking tear to my eyes after first few loads. Any military or First Responder can relate trust me.

Justin



Great Quality, long lasting scent. First started using this at home and then began using it at the two laundromats that I own. I do wish you made scent beads and/or dryer sheets to add extra scent.